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Session 3

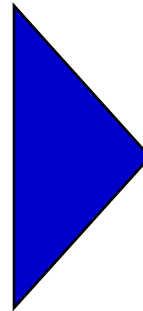
Tuesday, 20 November 2007

**Who is capable of leading our journey toward
resolving global issues through innovation?**

Yoko Ishikura
Hitotsubashi University

Issues we face today

- Energy (Portfolio of energy sources to meet the growing demand)
- Environment – global warming etc.
- Demand for resources – Food, Water, cause for tribal wars
- Healthcare – Basic health in developing countries, epidemics



All Global in Scale
and Scope

Exhibit-2

Forces at Work

JAPAN

- Declining population and rapid ageing

ASIA

- **Rapidly Growing**, but with pressing Issues

WORLD

- Further development of a knowledge-based network society
- Accelerating progress of globalization
- Explosive population growth
- Climate change and environmental degradation

Issues

- Increasingly threatened sustainability of humankind

New and unexplored era

- Widening gap between rich-poor divide

Innovation

Science

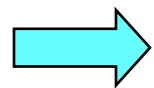
Technology

Social System

Issues

Explosive Population Growth

- Energy
- Environment
- Resources
- Healthcare

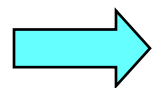


Global

Initiatives

Innovation Ecosystem

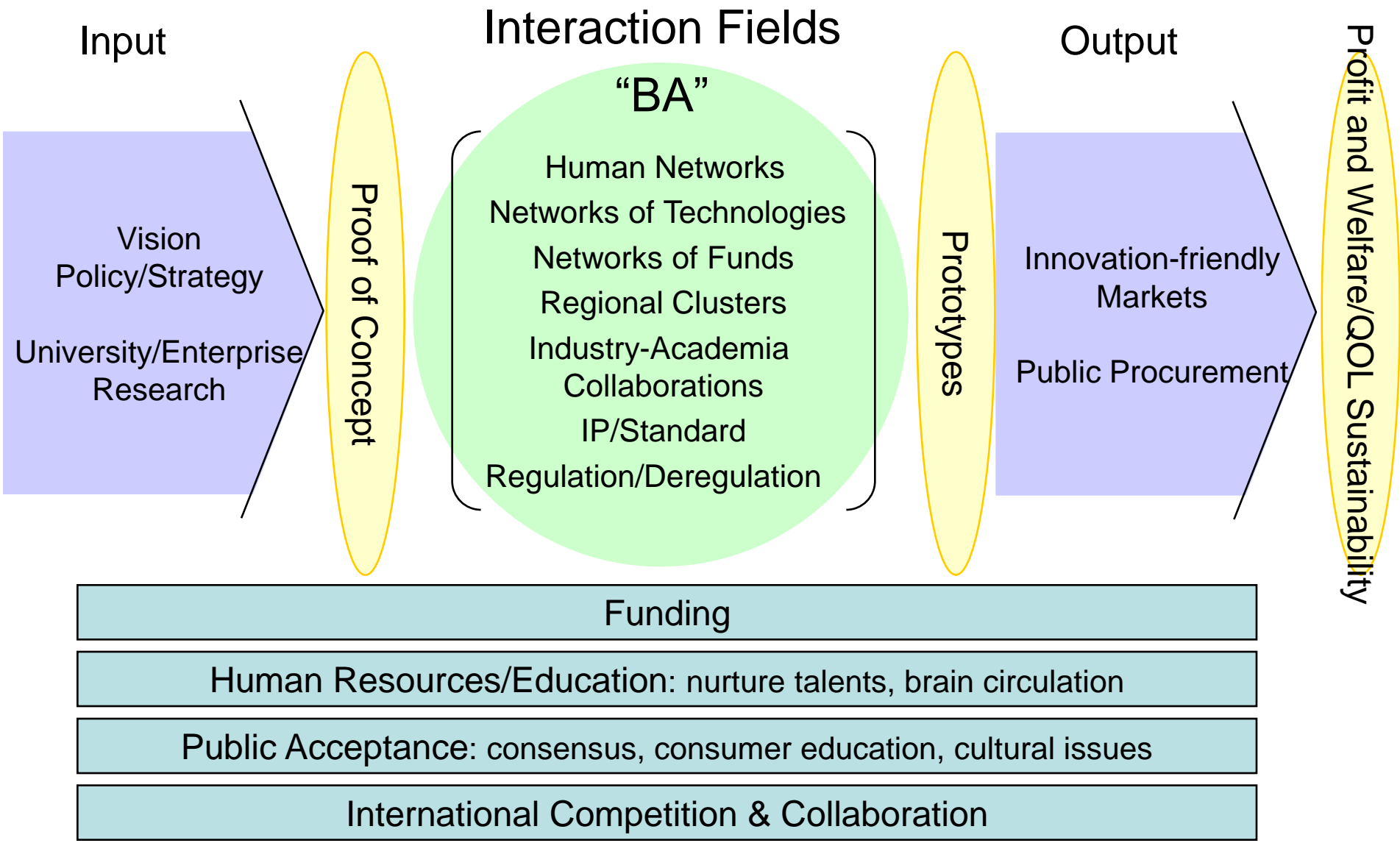
- U.S. (Innovate America, Competitiveness Index)
- E.U (Innovative Europe)
- Japan (Innovation 25)
- Singapore, South Korea
- China
- etc.



National or Regional

GAP

Exhibit-4



Source: Global Innovation Ecosystem 2006, JST/CRDS

Why Private Companies?

- Global area is the reality
Resources, markets from global and local
- Management of complex VC activities throughout the world
Globally-Integrated Enterprise
- Value /Wealth Creator> Value/Wealth Distributor
- Corporate Social Responsibility beyond national boundaries
- Social Entrepreneurs
Gates Foundation, Grameen Bank

Global Issues

Energy

Environment

Resources

Healthcare

Innovation Ecosystem Initiatives

China

Singapore

Finland

UK

U.S.

JAPAN

Social System

Academia

Government/Public

Private

Collaboration

Global Hybrid Organization

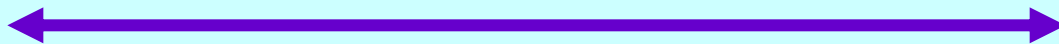
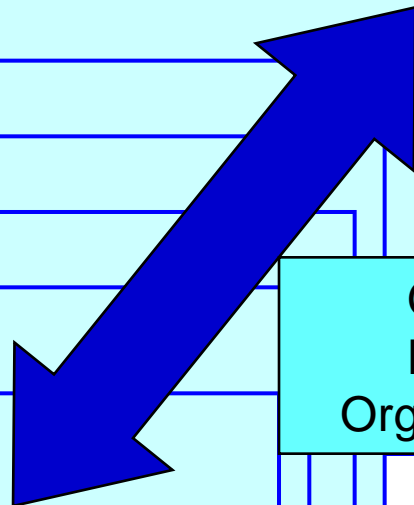
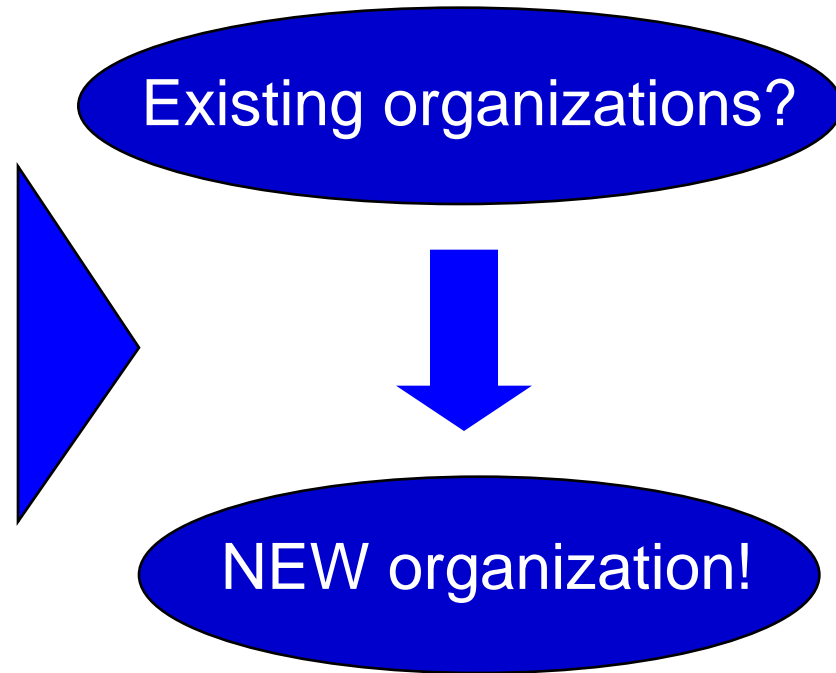


Exhibit-7

Requirement for Global Hybrid Organization

- Global; Clearly beyond national borders
- Private sector driven
- Diverse, representing not one sector
- Innovation as main driver
- Best use of current and updated ICT
- Collaborative and competitive with other organizations overseas
- Globally –networked Professional Staff
- Young and dedicated support staff
- Well versed in de facto global language



Typical steps in Problem Solving Process

1. Identify the high priority topics

2. Prepare budget and get funds

3. Prepare project plan and recruit staff

4. Organize virtual and real events

5. Manage project teams

6. Prepare and Post report (web cast)

7. Design action plan

8. Monitor progress and fine tune action plans